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**FlexTek-Media LLC.**

Michael McHugh  
P.O.Box 1033  
Florence, Oregon 97439  
541-997-4980

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**FLEXTEK-MEDIA, LLC.  
INTERACTIVE BUSINESS PLAN  
EXECUTIVE SUMMARY**

**WHO ARE WE?**

**FlexTek-Media LLC.** is a small core group of creative and technical developers working in the software, entertainment and technology industries focused on bringing new products to market that ride the wave of AR/VR content development, digital film storytelling for the headset solutions and mobile devices , but also have created high quality LED Dome theater solutions for large and small format high quality, presentations for museums, theme parks and larger venues that need to have a good customer through-put to make a good ROI on the utilized space.

**Company:**

<http://flectek-media.weebly.com/>

**The Core Team:**

<http://flectek-media.weebly.com/uploads/8/3/9/0/8390922/aaateam7.pdf>

**WHAT DO WE DO?**

**FlexTek-Media LLC.** Creates content for VR solutions and LED products, drawing on the core team's 30 plus years each in entertainment/games/and technology development.

**FlexTek-MediaLLC.** (FlexTek) is forging new secured working relationships with the latest cutting edge hardware and software providers to create design and present new configurations and solutions using the LED video wall technology configured in never before seen, elegantly styled dome theaters and display experiences that immerse the guests into the experience (passive or interactive) without headsets or projectors. That is the key to this LED product line. Theater systems with no high maintenance projection systems to calibrate, maintain and protect.

**Dubai Expo 2020:**

<http://www.myfunprojects.com/>

**Sponsored Attractions:**

<https://www.youtube.com/watch?v=epmwxAMY1ns>

## WHAT CAN WE DO TOGETHER?

### Content/Products:

With several years of production development experience on award-winning games and entertainment productions spread not only in the core team but also with the primary business partners, FlexTek can deliver the highest quality state of the art in small, medium and large-scale LED dome attractions at a competitive rate across the globe.

Further, by taking advantage of the state of the art in game development engines and building content that is also delivered on the mobile units FlexTek is positioning itself to be a quality provider of real-time animation solutions and virtual reality content for entertainment and education that will run on multiple platforms that ultimately would augment the guest /user immersion and interactivity at the higher end LED dome experiences.

Presently, all concept development is done with rapid prototyping tools in a medium resolution environment and would be up-scaled in quality for final presentation products with new engines, mesh models and textures and fx as required for each presentation platform, budget, and experience.

These samples below were put together as a small representation of what we are working on using the VR rapid prototyping tools. These videos were meant for quick presentations of concepts presented on small screen and mobile devices. This led us to understand that in fact much of the viewing today and in the future is and will be on mobile devices and small tablets. So in some cases, certain products will look fantastic on the small screen and the rapid prototyping can be used to deliver very cost effective content all developed and produced in VR and in real-time. Every video in this presentation was created using these tools.

**Real world project Samples:** (Real world property available)

**Florence, Oregon Urban Renewal Concept:** Mixed use with Entertainment Center and Visitor Center

<https://www.youtube.com/watch?v=QWpfW2rNSDM>

**This is a separate real world project for an existing property:**

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**Real Museum /visitor center Concept:**

**Approximate sale price property: 900k to 1.2 million USD**

**Build out and upgrade approx. : 1.5 million USD**

**Gross annual earning potential: 750k to 1 million USD with my plan and ideas**

**Real property site:** <https://www.google.com/maps/place/1150+Bay+St,+Florence,+OR+97439/@43.9668876,-124.1110271,192m/data=!3m1!1e3!4m5!3m4!1s0x54c3d54e599a34dd:0x8b5728029ce71c99!8m2!3d43.967059!4d-124.110525>

**Business and design concepts:**

<https://www.youtube.com/watch?v=RTEpMvyPBvI>

<http://flectek-media.weebly.com/uploads/8/3/9/0/8390922/oceanmuseum.pdf>

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**VR Museum Link:** (more available)

[https://www.youtube.com/watch?v=nnV\\_VabJxtE](https://www.youtube.com/watch?v=nnV_VabJxtE)

**VR Content IP samples:** (more available)

[https://www.youtube.com/watch?v=y7\\_XPfkY-a4](https://www.youtube.com/watch?v=y7_XPfkY-a4)

<https://www.youtube.com/watch?v=KOhvAYqavsA>

**VR animation samples:** (more available)

[https://www.youtube.com/watch?v=f-hf\\_dgaeYM](https://www.youtube.com/watch?v=f-hf_dgaeYM)

[https://www.youtube.com/watch?v=MKcQ\\_pmamR0](https://www.youtube.com/watch?v=MKcQ_pmamR0)

<https://www.youtube.com/watch?v=1ErF0Ug79Zw>

**Product Samples:** (more available)

Kiosk

<https://www.youtube.com/watch?v=gM0rt1s1GQU>

**Mini LED Dome Samples:** (more available)

<https://www.youtube.com/watch?v=nmYpgY5cGRs>

<https://www.youtube.com/watch?v=ojIbHJHdOhI>

**Full Sphere Domes, 1 and 2 sided Sponsored attractions:** (more available)

<https://www.youtube.com/watch?v=epmwxAMY1ns>

<https://www.youtube.com/watch?v=J6RzAhn5N3k>

**Big LED Full Dome possible Dubai Expo 2020:** (more available)

<https://www.youtube.com/watch?v=cj-Whp3ztXg>

### **Market Potential:**

There is an explosion still echoing in the AR/VR and game and film industry that is calling for content and FlexTek is ready to provide multiple streams of content development utilizing all the resources available to it across the globe.

The core team is a “flexi” team in that it expands and contracts as required for each projects development needs. Currently, we have in concept development with manufacturing set in place:

Hardware and software:

Flexi-dome solutions various sizes

Dubai Expo 2020 concept attraction and visitor center ( projected budget 20 million)

Flexi preview and advertising kiosks

Full Sphere corporate sponsored attraction concept

Mini Dome LED attractions

some using existing award-winning content libraries

### **Working VR solutions:**

VR world Space museum and shopping resort.

Fully functioning VR space and science museum with streaming content links and real-world shopping.

VR world concept design simulator for Dubai Expo 2020.

VR world concept design simulator for Florence, Oregon Urban renewal project.

VR world concept design simulator for Ocean Adventure visitor and entertainment center

VR world concept design simulator for “Gentle Passing Project” a VR transition experience for the terminally ill.

VR world product development and project development rapid prototyping lab.

Several entertainment IPs of content and hardware concepts created and owned by the principals and connections are also in development and ready to take to the next level of production and sales.

### **Revenue Potential:**

The company FlexTek-Media is seeking capital investment to:

1. Create and develop new content for the VR and digital media that would be used in both headset solutions and also theatrical distribution as well as custom applications for the LED DOME product line for museums, and attractions.

2. Market and sell our unique LED dome product line for small and large format LED dome venues around the world.

( manufacturing channels are set in place for delivery world-wide)

If you're seeing our vision and want to be part of the dynamic evolving future you want to be working with us to help us explore all opportunities to begin actualizing this vision.

**FlexTek-Media LLC.** will have 2 core product development entities for development and sales:

1. Hardware development.

LED screen dome theater systems

Museums, theme-parks, other venues

2. Software Development.

AR/VR and traditional solutions for games with and without headsets

VR worlds to stream, sell, rent

Traditional game development

Traditional digital film products

mobile,home screen,theatrical,dome

We created the design and concept for the LED dome solution and have secured a "worldwide rights" working relationship agreement with DesignProLED ( <http://www.designledpro.com/> ) the LED manufacturer for the LED domes and patent holder for FLEXI LED technology.

**FlexTek-Media LLC.** Has also cultivated and refined a reseller relationship with SilverDraft ([silverdraft.com](http://silverdraft.com)) the preferred supercomputer supplier for 8k real-time graphics.

Revenue will be generated by 4 unique streams:

1. Design and development of software for games, mobile apps and other platforms per contract
2. VR apps and products with headsets, building a VR library of 15-minute experiences. (average 2 per year)
3. Attractions and exhibits sales and design and development contracts: Domes & theater systems
4. Real-time streaming products, Web-based games and VR apps.

Annual revenue potential for this type of project/product development company is expected to start at 500,000 USD per year based on small initial design contract projects and will gradually increase over 5 years to an anticipated 2 million USD minimum annual gross revenue stream derived from multiple streams including but not limited to: Contract sales, product sales, design and production of products via contract sales.

Annual sales by end of year 5 are expected to be minimum 2 million with the potential to reach 10 million with special project dome sales like the Al Wasl ,Dubai Expo 2020 project.

**Current funding:** To date, all funding has been provided by owners and reflects six years of intense R&D into the use of VR tools and developing unique production strategies and solutions. Easily 9,000 hrs of sweat equity visible with over 600 test videos made alone. Real world project profits by owner rolled into fund hardware and software purchases and development exceed thirty thousand dollars.

#### **Funding Required:**

##### **(Option A) FLEX LED Dome sales and marketing:**

Monthly core team (1 to 2 members )

\$ 200k to \$600k

##### **(Option B) Software and content development:**

Monthly core team (6 to 12 members) allotment with small development budget to develop some projects and pursue and market other projects.

Team distribution:

\$750k to \$1.2 million annually

Equipment budget: (adjustable option for high-end equipment and sales models)

\$650k

**Overhead:**

\$ 75k

#### **Projected revenue:**

<http://flextek-media.weebly.com/plandetails-emailme4pw.html>

#### **Summary:**

The FlexTek team is lead by proven seasoned, creators and developers that are well grounded in Electronic Entertainment via the high volume customer venues in world-class theme parks and the digital home entertainment customer markets. Our team is highly experienced creatively and technically and works with customers to design and/or improve solutions and install content and hardware as required. FlexTek is prepared to bring this dynamic visual solution to market in high volume commercial venues and Broadcast Media via cable T.V. and dedicated internet streaming solutions as well as, special home LED Dome entertainment centers.

Given the rapidly expanding AR/VR headset industry, FlexTek-Media looks to take advantage of both the experience gleaned from 30 plus years of developing award-winning and profitable computer games on every platform, as well as, state of the art themed entertainment attractions, rides, shows and immersive type experiences.

The team is high functioning and dedicated to exploring cost-effective production solutions to create and develop world-class properties and experiences.

**FlexTek-Media LLC.** Brings not only good development skills for a variety of platforms but also good team management skills to carefully build and guide the right mix of software engineering, creative and artist designer teams to successfully complete any high-quality content development project.

We have in the attraction area and software industry developed long term working relationships with other companies that provide a strong backbone of support worldwide for whatever the imagination can create using the state of the art in both software and hardware technology solutions.

**R&S Production Services:**

<http://www.rspinc.com/>

**Qatar Project:**

<http://vrprojects.weebly.com/>

<https://www.youtube.com/watch?v=Sxu62fl0pCk>

The **FlexTek-Media** IP portfolio was developed to take advantage of some of the latest developments in product development. We are always exploring new systems and technologies to be able to apply them to both shows and attractions as well as software products.

The “Flexi-Dome” product line is a perfect example of how FlexTek-Media saw a technology and created a new way to use that technology in resulting in a whole new product line.

We look forward to talking with you further, to create a strong working relationship and “TEAM” with you and provide you the kind of ROI you would expect for this type of exciting and challenging state of the art industry where literally **“anything is possible, with the right team.”**

Thank you for your time.

Kind regards,

Michael McHugh, Randy Dersham, Robert Schyberg  
541-997-4980